

WE CLAIM:

1. A system for selling products in a home improvement or commercial construction store, comprising:

an interactive display for disseminating information in response to requests by a user, the information including information regarding phases of a project and information regarding the seller's products adapted for use in performing phases of the project; and

a visual display of the seller's products adapted for use in performing phases of the project, the products grouped on a plurality of shelves of the store according to the corresponding phase of the project for which the seller's products are adapted and having indicia for identifying the seller's products with the corresponding phase of the project;

wherein the information disseminated by the interactive display is coordinated with the grouping of the seller's products on the shelves of the store and the indicia to facilitate selection and use of the seller's products for performing the corresponding phases of the project.

2. The system of claim 1, wherein the information disseminated directs the user to the location of the seller's products on the shelves of the store.

3. The system of claim 1, wherein the interactive display comprises a keyboard or keypad.

4. The system of claim 1, wherein the interactive display comprises a touch sensitive screen.

5. The system of claim 1, wherein the interactive display is in a kiosk.

6. The system of claim 1, further comprising a printer.

7. The system of claim 1, wherein the interactive display provides selection of a language in which information is disseminated.
8. The system of claim 1, wherein the information disseminated includes both video and textual information.
9. The system of claim 1, wherein the information disseminated includes description of tools and products provided by the seller and adapted for performing specific phases of the project.
10. The system of claim 1, wherein the interactive display provides a means for estimating quantities of particular ones of the seller's products that are needed for performing a specific phase of the project based upon information provided by the user.
11. The system of claim 1, wherein the information disseminated includes instructional presentations regarding how to perform a specific phase of the project.
12. The system of claim 1, wherein the indicia comprises color coding the seller's products.
13. The system of claim 1, wherein the indicia comprises number coding the seller's products.
14. The system of claim 1, wherein the indicia comprises visual representations such as shapes or designs.
15. The system of claim 1, wherein the interactive display provides a means for tracking usage of the interactive display.

16. The system of claim 1, further comprising a remote server that provides access to the interactive display from a home computer accessed via the Internet.

17. The system of claim 1, wherein the project is installing tile or stone and the phases of the project include preparing the area, setting the tile or stone, grouting the tile or stone and maintaining the installed tile or stone.

18. The system of claim 17, wherein the information disseminated includes information regarding the types of tile and stone available and the products and tools required for performing the phases of the project for the different types of tile and stone.

19. The system of claim 17, wherein the information disseminated includes descriptions of tools and products provided by the seller and adapted for performing specific phases of the project for a specific type of tile or stone in a specific environment.

20. The system of claim 19 wherein the environment is indoors.

21. The system of claim 19, wherein the environment is outdoors.

22. A system for selling products in a home improvement or commercial construction retail store, comprising:

a kiosk having an interactive display for disseminating information in response to requests by a user on a touch sensitive screen, the kiosk located in the retail store and the information provided in a language selected by the user and including video and textual information regarding performing the phases of a tile or stone project and information regarding the seller's products adapted for use in performing phases of the project;

a printer that facilitates obtaining a copy of the information disseminated by the interactive display; and

a visual display of the seller's products adapted for use in performing phases of the tile or stone project, the products grouped on a plurality of shelves of the retail store according to the corresponding phase of the project for which the seller's products are adapted and having indicia for identifying the seller's products with the corresponding phase of the project;

wherein the information disseminated by the interactive display is coordinated with the grouping of the seller's products on the shelves of the retail store and the indicia such that the customer is directed to the location of the seller's products on the shelves of the retail store.

23. The system of claim 22, wherein the interactive display provides a means for estimating quantities of particular ones of the seller's products that are needed for performing a specific phase of the tile or stone project based upon information provided by the user.

24. The system of claim 22, wherein the phases of the project include preparing the area, setting the tile or stone, grouting the tile or stone and maintaining the installed tile or stone.

25. The system of claim 22, wherein the information disseminated includes information regarding the types of tile and stone available and the products and tools required for performing the phases of the project for the different types of tile and stone.

26. The system of claim 22, wherein the information disseminated includes descriptions of tools and products provided by the seller and adapted for performing specific phases of the project for a specific type of tile or stone in a specific environment.

27. A method of providing a visual display of a seller's products in a home improvement or commercial construction store, comprising:

providing an interactive display for disseminating information in response to requests by a user, the information including information regarding a home improvement or commercial construction project and information regarding the seller's products adapted for use in performing the project; and

providing the seller's products adapted for use in performing the project, the products grouped on a plurality of shelves of the store according to the use for which the products are adapted and having indicia for identifying the seller's products;

whereby the information disseminated by the interactive display is coordinated with the grouping of the seller's products on the shelves of the store and the indicia to facilitate selection and use of the seller's products for performing the project.

28. The method of claim 27, further comprising providing the seller's products adapted to perform all phases of the home improvement or commercial construction project from inception to completion.

29. The method of claim 27, further comprising providing a kiosk in which the interactive display is located.

30. The method of claim 29, further comprising providing some of the seller's products in the kiosk.

31. The method of claim 29, further comprising providing printed material in the kiosk, the printed material having the same indicia as the seller's products and conveying information regarding the home improvement project and information regarding the seller's products adapted for use in performing the project.

32. The method of claim 27, further comprising providing a hardcopy of the information disseminated by the interactive display.

33. The method of claim 27, wherein the information disseminated includes a description of tools and products provided by the seller and adapted for performing specific phases of the project.

34. The method of claim 27, further comprising providing an estimate of quantities of particular ones of the seller's products that are needed for performing a specific phase of the project based on information provided by the user.

35. The method of claim 27, wherein the information disseminated includes instructional presentations regarding how to perform a specific phase of the project.

36. The method of claim 27, further comprising providing access to the interactive display via a home computer accessed via the Internet.

37. The method of claim 27, further comprising tracking usage of the interactive display.

38. The method of claim 27, wherein the seller's products are grouped on the shelves of the store according to the corresponding phase of the project for which the products are adapted.

39. The method of claim 27, further comprising color coding the seller's products.

40. The method of claim 27, further comprising number coding the seller's products.

41. The method of claim 27, further comprising coding the seller's products with visual representations such as shapes or designs.

42. The method of claim 27, wherein the home improvement or commercial construction project is installing tile or stone and the phases of the home improvement or commercial construction project include preparing the area, setting the tile or stone, grouting the tile or stone and maintaining the installed tile or stone.

43. The method of claim 42, wherein the information disseminated includes descriptions of tools and products provided by the seller and adapted for performing specific phases of the project for a specific type of tile or stone in a specific environment.

44. A method of providing a visual display of a seller's products in a home improvement or commercial construction retail store, comprising:

providing a kiosk in the retail store, the kiosk having an interactive display with a touch sensitive screen for disseminating information in response to requests by a user, the information provided in a language selected by the user and including instructional presentations regarding how to perform specific phases of a tile or stone home improvement or commercial construction project and information regarding the seller's products adapted for use in performing phases of the project;

providing access to the interactive display via a home computer accessed via the Internet; and

providing the seller's products adapted for use in performing all phases of the tile or stone project from inception to completion, the products grouped on a plurality of shelves of the retail store according to the corresponding phase of the project for which the seller's products are adapted and having indicia for identifying the seller's products with the corresponding phase of the project;

whereby the information disseminated by the interactive display is coordinated with the grouping of the seller's products on the shelves of the retail store and the indicia to facilitate selection and use of the seller's products for performing the project.

45. The method of claim 44, further comprising providing printed material in the kiosk, the printed material having the same indicia as the seller's products and

conveying information regarding the tile or stone home improvement or commercial construction project and information regarding the seller's products adapted for use in performing the project.

46. The method of claim 44, further comprising providing an estimate of quantities of particular ones of the seller's products that are needed for performing a specific phase of the tile or stone project based upon information provided by the user.